

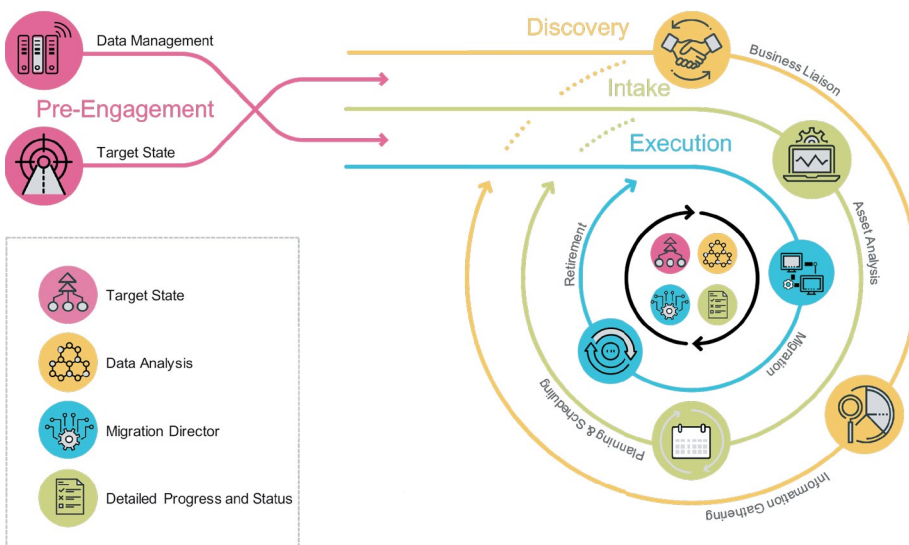
CLEAR MIGRATION

ClearMigration is our structure for accelerating large-scale enterprise migrations and transformations. Our approach and technology improve the planning, governance, communication, and delivery of change. They also make it quicker for your business to reap the value of migration, new digital strategies, moving enterprise data centre, and hybrid cloud computing.

We start with data about your migration objectives, organisation, applications, and infrastructure. This may come from Clear**Insight**, Clear**Foundation**, our **Decision Support Engine**, or your own analysis. It forms the basis for developing migration strategies, prioritising applications and services, establishing a migration factory, and creating detailed migration plans including activity-by-activity checklists. Migrations are scheduled with delivery by either in-house teams or Virtual Clarity partners.

Underpinning the change is our unique Migration Director (MD) application. MD has detailed planning checklists, coordinates delivery, and communicates progress and real-time status across the enterprise.

We can get you started quickly, and our flexible per-engagement or volume-based 'Migration as a Service' (MaaS) models allow you to align your migration with your organisation's operational and financial capacity to change.





ClearMigration



We deliver successful partnerships and migrations

Our migrations work. Why? As well as our data scientists and technologists, our team includes senior experts who have held C-level positions in enterprises just like yours. Having undertaken large-scale and IT transformation initiatives including complex and global migrations, we absolutely know what it's like to be in your shoes, and how best to involve peers and stakeholders for migration success.



The difference is clear

At Virtual Clarity, we use methods and tools in our **ClearMigration** service to turn abstract analysis and fuzzy information into recognizable shapes and patterns that wider audiences understand. This means people engage, and you succeed.



Accelerate! Five to ten times faster

Time and time again, our ClearMigration methodology has increased throughput and made a valuable difference faster. We provide a flexible and continuous engagement model for your entire migration and can use your existing staff and suppliers to increase efficiency. In practice, at scale, our clients say we have increased throughput to benefits by a factor of five to 10 over their in-house DIY approaches.



Streamline even very large transformations

Our ClearMigration methodology has a 'factory' approach: an intake factory with discovery and intake components, and an execution factory with planning, scheduling, then execution in efficient waves of activity.



MaaS for economic scalability

We can provide this 'migration as a service', with a unit price so you pay for what you achieve, and use a larger pool of resources than you can directly employ. We can do this globally, at scale.



ClearMigration direction with Migration Director

At the start, we analyse your portfolio with the help of the **Decision Support Engine**, our rule-based decision tool. This uses our extensive experience in what works, and yours in your technology and services, to quickly make decisions on transformation strategy.

Then our **Migration Director** toolset supports the entire process to overcome a common cause of delay and failure: the lack of joined-up planning. Success comes from smart use of executive attention, staff engagement and shared, accurate data. These factors are more important, the more ambitious the project.



Virtual Clarity is your partner for strategic IT change

Our precision-guided transformation services drive IT change with a whole business perspective. We don't just look at IT applications, hardware, and data centres. Meanwhile, we remove the real roadblocks. That's why we are fast, accurate and able to support step change performance improvements. We will give you five to ten times increase in migration speed, while managing risks and reducing rework. *Imagine what that will do for your project, your cash-flow and your business.*

